

Privacy Policy

Introduction

This Privacy Policy explains how Simmonds Marshall Ltd (“Simmonds Marshall”, “we”, “us”, or “our”) collects personal information when you use our website, applications, or services (collectively, the “Services”), and how we use, disclose, protect, and share such personal information.

We recognize that the privacy of your personal information is important and are committed to protecting it in accordance with applicable data protection laws.

This Privacy Policy should be read together with any other notice or statement we may provide when collecting or processing personal information. This Policy supplements such notices and does not override them.

“Personal Information” means any information that identifies or can reasonably be used to identify an individual, directly or indirectly.

How to Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us:

- **Website:** <https://simmondsmarshall.com>
- **Email:** help@simmondsmarshall.com

Children and Privacy

Our Services are not directed at children. We do not knowingly collect personal information from individuals under the age of 16. If we become aware that such information has been collected without appropriate consent, we will take reasonable steps to delete it.

Types of Personal Information We Collect

We may collect personal information in the following ways, including when you visit our website, submit inquiries, request quotations, or communicate with us.

This may include:

- **Contact Information:** Name, company name, email address, phone number, and postal address.
- **Business Relationship Information:** Product interests, company details, geographic location, and business-related information.
- **Interaction Information:** Details of inquiries, communications, and how you use our website.

You are responsible for ensuring that the information you provide is accurate and up to date.

How We Collect Information

We collect personal information:

- Directly from you when you submit it through our website or communications; and
- Automatically through cookies and similar technologies when you interact with our website.

Automatically collected information is treated as personal information only where it can be linked to an identifiable individual.

How We Use Personal Information

We use personal information for the following purposes:

- To respond to inquiries and provide requested information
- To manage business relationships and communications
- To improve our website and services
- To send marketing or informational communications, where permitted by law
- To comply with legal obligations and protect our rights and interests

Retention of Personal Information

We retain personal information only for as long as necessary to fulfil the purposes for which it was collected and to comply with applicable legal or regulatory requirements.

Disclosure of Personal Information

We may share personal information with:

- Service providers who assist us in operating our website or conducting business, subject to confidentiality obligations
- Business partners where you have requested or expressed interest in their products or services
- Legal or regulatory authorities where disclosure is required by law

We do not sell personal information.

We may share aggregated or anonymized information that does not identify individuals.

Cookies and Similar Technologies

We use cookies and similar technologies to enhance user experience, analyze website traffic, and improve our Services. You can control cookies through your browser settings.

Your Rights and Choices

Subject to applicable law, you may have the right to:

- Access your personal information
- Request correction or deletion
- Withdraw consent where processing is based on consent
- Object to certain processing activities

Requests may be made by contacting us using the details provided above.

International Data Transfers

Your personal information may be processed or stored in India or other countries where Simmonds Marshall Ltd or its service providers operate. We take reasonable steps to ensure appropriate safeguards are in place.

Information Security

We implement reasonable administrative, technical, and organizational measures to protect personal information from unauthorized access, loss, misuse, or disclosure. However, no system is completely secure.

Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those websites and encourage you to review their privacy policies.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. Continued use of our Services constitutes acceptance of the updated Policy.

Data Protection Officer (DPO) Details

Simmonds Marshall Ltd has appointed a Data Protection Officer (DPO) who is responsible for overseeing compliance with applicable data protection laws and this Privacy Policy.

If you have any questions about this Privacy Policy, our data protection practices, or wish to exercise your privacy rights, you may contact our Data Protection Officer using the details below:

- **Name:** Nilkanth More
- **Title:** Data Protection Officer
- **Company:** Simmonds Marshall Ltd
- **Email:** nilkanth.more@simmondsmarshall.com